



June 2, 2010

Dear Friends and Vendors,

Can you believe it is convention time again? We had so much fun last year that we can't wait to do it again! The New York Chiropractic Council's Annual Convention just keeps getting better and better every year!

Those of you who were with us last year at the Westchester Marriott will remember the fun, excitement and high attendance. This year's convention will bring that and MORE!! This year we are celebrating 21 years as New York's Premiere Chiropractic Convention and many things in store for you as a premiere vendor.

We hope that you will join us again and help us to make this convention even better than the last one! Our exhibiting days are Saturday October 30TH & Sunday October 31ST, 2010. As in the past, our fee includes your vendor booth, 1 electrical outlet and all meals for 1 representative. This year we will be having a Cocktail Reception on Saturday night which is also included in your fee. We have many things planned this year including bringing back the treasure hunt, which makes our entire attendees visit your booth and enter into the vendor only raffle.

We hope that you again will be part of the excitement and join us to celebrate 21 wonderful years in Chiropractic! Enclosed please find an application, sponsorship options and a vendor map. Due to space issue, we needed to increase the costs of certain booths this year (our regular sized booths will be \$950.00). Those vendors that actually use more than one booth space will be required to use these spaces. The cost will be \$1400.00 but we will include meals only (no cocktail reception) for a second representative on **THESE BOOTH'S ONLY!!** Those booths are noted on the registration form in the box on the right side of the form. Anyone wanting an extra large booth is welcome to take booth spots 52-54 for \$2100.00, all meals for 2 will be included. If you have any questions, please feel free to contact me.

Please fax or mail your completed application and vendor map to Dr. Kimberly O'Connor, vendor chairperson. We look forward to working with you and thank you for your continued support!

**Dr. Kimberly O'Connor
51 North Broadway
Hicksville, NY 11801
P- 516-935-3555
F - 516-935-1225**

**Dr. Kimberly O'Connor
Vendor Chairperson**

Convention Support Packet

Westchester Marriott, Tarrytown, NY
October 30TH & 31ST, 2010

If you are looking for an opportunity to show your support and to get maximum exposure to the most Doctors of Chiropractic in New York State, then the New York Chiropractic Council's Annual Convention is the answer. As the premiere convention in New York State, the Council's Convention attracts large numbers of doctors as well as vendors. If you are interested in developing relationships with more Chiropractors than your competition, than this is the event for you. In addition to our regular vendor opportunities of the past, we are now including additional support options for you to choose from. We invite you to participate in our event, as well as enjoy our Cocktail Reception.

We are very excited about our event this year. This year we have Drs. Arno Brunier, Mark Sanna & Marty Kotlar lined up to educate our doctors. This year we have chosen to hold an intimate Cocktail Reception immediately following our classes on Saturday night in the hotel. Your Exhibit Space includes attendance for 1 representative.

Our additional Support Options for this year's event are listed below. All of our additional sponsorships include added signage at the convention, mention from the podium during all classes, as well as our regular perks, including meals and our Cocktail reception for one representative. Information on the levels of sponsoship are listed below. If you have any questions, please feel free to contact us at 800-426-6922. These sponsorships are limited so don't delay as they are given on a first come basis.

BREAKFAST SPONSOR

(both Breakfasts \$2500.00)

\$1600.00

Signage at Breakfast
Recognition from the podium
Exhibit Space
Registration for 1 Representative

BREAK SPONSOR

(both breaks \$2500.00)

\$1600.00

Signage at the Break
Recognition from the podium
Exhibit Space
Registration for 1 Representative

COCKTAIL RECEPTION SPONSOR

\$2500.00

Signage at the Reception
Recognition from the podium
Registration for 1 Representative
Exhibit Space

KEYNOTE SPEAKER SPONSOR

\$2500.00

SPECIAL SIGNAGE
5 minutes from the podium
Recognition from the podium
Registration for 1 Representative
Exhibit Space

EXHIBIT INFORMATION

- EXHIBITS CAN BE SET UP ON EITHER FRIDAY NIGHT, OCTOBER 29TH, 2010 BETWEEN 8 & 11 PM (PENDING) OR ON SATURDAY MORNING, OCTOBER 30TH, 2010 BETWEEN 6:00 AND 7:30 AM. EXHIBITS CAN BE DISMANTLED ON SUNDAY, OCTOBER 31ST, 2010 AFTER 1:30 PM. EARLY DISMANTLE CAN BE ARRANGED BY CONTACTING THE COUNCIL'S CENTRAL OFFICE.
- EXHIBITS ARE LOCATED DIRECTLY ACROSS THE HALL FROM THE GENERAL SESSION. THE EXHIBIT AREA WILL BE USED FOR NETWORKING AND BREAKFAST AND BREAKS BOTH DAYS.
- EXHIBIT SPACES ARE PREDETERMINED BASED ON A FIRST COME BASIS, AS WELL AS TAKING INTO ACCOUNT YOUR 3 SELECTIONS. CORPORATE SPONSOR AND PRE-REGISTERED VENDORS ARE GIVEN FIRST PRIORITY.
- EXHIBIT SPACE INCLUDES A DRAPED, SKIRTED TABLE WITH 2 CHAIRS AND 1 ELECTRICAL OUTLET.
- ADDITIONAL OUTLETS, TELEPHONE LINES AND ANY OTHER AV WILL INCUR ADDITIONAL CHARGES AND SHOULD BE ARRANGED DIRECTLY WITH THE HOTEL. SEE THE INFORMATION BELOW FOR FURTHER DETAILS.
- BECAUSE OF LIMITED STORAGE AT THE HOTEL, SHIPMENT OF MATERIALS SHOULD **NOT** BE DONE UNTIL THE WEEK OF THE EVENT. IF YOU NEED FURTHER ASSISTANCE CONTACT JAIME CORREIA AT 914-333-1211.
- **AT NO TIME WILL YOU BE ALLOWED TO HAVE MORE THAN 3 REPRESENTATIVES AT YOUR BOOTH. WE ALSO ASK THAT YOU RESPECT THE VENDORS AROUND YOU AND NOT INFRINGE UPON THEIR SPACE. THE COUNCIL RESERVES THE RIGHT TO ASK ANY VENDOR TO LEAVE THE PREMISES IF WE RECEIVE REPEATED COMPLAINTS, NO REFUND WILL BE GIVEN.**

HOTEL INFORMATION

WESTCHESTER MARRIOTT HOTEL
670 WHITE PLAINS ROAD
TARRYTOWN, NY 10591
914-333-1242

WHEN MAKING YOUR RESERVATION, CALL 1-800-882-1042
ASK FOR THE COUNCIL BLOCK
COUNCIL ROOM RATE: \$139.00
THIS RATE IS AVAILABLE UNTIL OCTOBER 8, 2010
ROOM RATES MAY INCREASE AFTER THIS DATE **IF AVAILABLE**

ADDITIONAL TICKETS

- ADDITIONAL MEALS (BREAKFAST/LUNCH PACKAGE) FOR SATURDAY, OCTOBER 30TH, 2010 ARE AVAILABLE AT A COST OF \$120.00 EACH.
- ADDITIONAL BREAKFAST FOR SUNDAY, OCTOBER 31ST, 2010 ARE AVAILABLE AT A COST OF \$25.00 EACH.
- ADDITIONAL COCKTAIL RECEPTION TICKETS FOR SATURDAY NIGHT, OCTOBER 30TH, 2010 ARE AVAILABLE AT A COST OF \$85.00 EACH.
- CONTACT THE COUNCIL'S CENTRAL OFFICE TO PURCHASE ANY OF THE ABOVE **BEFORE** OCTOBER 1ST, 2010. **NO MEALS CAN BE ADDED AFTER THIS DATE.**



**NEW YORK CHIROPRACTIC COUNCIL
21ST ANNUAL CONVENTION
October 29TH, 30TH & 31ST, 2010
CORRECTED DATE
EXHIBITOR REGISTRATION FORM
WESTCHESTER MARRIOTT, TARRYTOWN, NY**

Exhibitor Name _____
 Contact Person _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 E-mail Address _____

BOOTH NUMBERS 4, 11, 18, 29, 43 & 50 COST \$1400.00 ALL OTHERS COST \$950.00
Booth cost _____
Extra Meal Tkts _____
Sat. Reception _____
Total _____
Deposit _____
Balance _____

On the attached map, please circle your top 3 choices for your booth space. We will do our best to accommodate your requests, although the space will be filled on a first come, first serve basis. Booth costs are indicated in the box above. Registration includes 1 electrical outlet and meals for **ONE**; Breakfast Sat & Sun, Lunch Sat and 1 Cocktail Reception ticket (**adults only**). Additional outlets, meals and reception tickets are available, contact Central Office for cost. **Please note, we CANNOT add additional meals the day of the event. If you wish to add meals, it MUST be done by Oct. 8, 2010. Upon receipt of your paperwork, your registration will be processed. Any cancellation, after paperwork is processed, will be refunded less a 15% cancellation fee. Signarue below constitutes agreement with the Council.**

Please list the names of those working your booth below. **PLEASE PRINT LEGIBALLY** so your name tags will be correct. Any changes to those listed below **MUST** be made by October 8th, 2010. **NO MORE THAN 3 REPRESENTATIVES ARE ALLOWED AT ANY BOOTH AT ONE TIME!**

1. _____ 2. _____ 3. _____

Signature of Contact Person _____ Date _____

Are you interested in participating in our Auction/Raffle? YES NO
If yes, then you will be entered into our Vendor only raffle

Donated item or Service: _____

Please make your own hotel reservation by calling Marriott Hotel Reservations at 1-800-882-1042 and mention the New York Chiropractic Council. The Council's group rate is \$139.00 per night, until October 8th, 2010.

Payment Method: MasterCard Visa American Express

Name on card: _____

Card Number: _____

Expiration Date: _____ Signature: _____

NY Chiropractic Council

Salon D

